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# ANNUAL CONFERENCE

Evidenced Based Knowledge and  
Skill Building for the Chiropractic  
Clinician & Expert\*\*

October 8-10, 2020

## CONFERENCE SPEAKERS & PANELIST

S. Steven Baker, DC  
Dan Bowerman, DC  
Leanne Cupon, DC  
Mario P. Fucinari, DC  
Robert B. Honigsfeld, DC  
Lawrence Humberstone, DC  
Wayne Jahn, DC  
K. Jeffrey Miller, DC, MBA  
Michael Miscoe Esq  
Dr. Craig Nelson  
Daniel O'Day, DC  
Robert G. Silverman, DC  
Matthew J. Smith, Esq.  
Lawrence E. Stoler, DC

## CONFERENCE CHAIR

John L. Cerf, DC

## CO-CHAIR

Michael W. Mathesie, DC

**27 Hours of  
Continuing Education  
Applied For By  
National University  
of Health Sciences**



**8 Hours of continuing education for the Thursday morning/afternoon program\*\*\*, 3 Hours for the Thursday evening session, and 16 hours for the main conference program on Friday and Saturday applied for in most states. Total available hours for all three days 27. Continuation education credits applied for by National University of Health Sciences, 200 E. Roosevelt, Lombard IL, 60148.**

**19 hours toward Academy of Chiropractic Orthopedists (ACO) recertification hours**

\* The Council on Forensic Sciences (<http://www.forensic-sciences.org/>) is a recognized Council of the American Chiropractic Association

\*\* Thursday evening, Friday and Saturday program qualifies for 19 hours toward ABCC, 19 hours toward ABFP diplomate recertification hours and 19 hours toward Academy of Chiropractic Orthopedists (ACO) recertification hours.

\*\*\* See separate flyer for details of an additional 8 hour CE workshop on Thursday morning and afternoon October 3 that is available free to doctors registered for the main conference. This program focus is principles of diagnosis applied to the pain patient, and is co-sponsored by National Chiropractic Mutual Insurance Co. (NCMIC). Full-time NCMIC insured DC's get a yearly 5% premium discount for three consecutive policy years for attending this 8 hour course.

**Additional 27 CE Certified Professional Coder Hours Available**



**American College  
of Chiropractic Consultants**  
WITH THE  
**Council on Forensic Sciences\***

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**October 8-10, 2020**

**Chicago Marriott Oak Brook**  
1401 W 22nd Street | Oak Brook, IL 60523  
630.573.8555 [www.marriott.com/chiob](http://www.marriott.com/chiob)



27 Hours of Continuing Education Applied  
For By National University of Health Sciences



27 Hours of Continuing Education Approved by  
The American Association of Professional Coders

**THURSDAY EVENING OCTOBER 8, 2020**

For Early Arrivals

**6:00 – 9:00 p.m.**

**Effective Techniques  
for the Forensic Examiner**

**Presenter:** Leanne Cupon, D.C.  
Wayne Jahn, D.C.

**Description:** The chiropractic professional is expected to develop a level of knowledge, comprehension, and understanding of the medicolegal system as it relates to the practice of forensic science. The main goal of the course will be to show strategies that will minimize risks in practice while developing an dnuturing advanced skill sets in forensic examination and document review, as well as dealing with practice liability. Learning Objectives for this discussion: (1) Learn strategies to minimize practice risks and (2) Develop advanced physical examianation and documentation skill sets.



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## FRIDAY, OCTOBER 9, 2020

## Main Conference Begins

7:00 – 8:00 a.m.

**Registration and Full Breakfast Buffet Provided to Registered Conference Attendees**

8:00 – 10:00 a.m.

### Chiropractic Delegation of Authority and The Potential for Un-Just Enrichment

**Presenter:** Dr. Lawrence Stolar  
**Description:** Outlining the professional standards necessary to validate and support the usage of modalities with treatment, especially when delivering those services are delegated to qualified staff.

10:00 – 12:00 Noon

### A Functional Approach to the Blood-Brain Barrier in Health and Trauma

**Presenter:** Robert G. Silverman, DC, MS, DABCN, DCBCN, CNS, CCN, CSCS, CIISN, CKTP, CES, HKC, FAKTR  
**Description:** The blood brain barrier (BBB) is a physical barrier between the brain and the circulating blood, which restricts the movement of all soluble proteins greater than 400 Da from the blood across to the brain. Within hours of concussion or other traumatic brain injury (TBI), the BBB and intestinal barrier fail. This scenario allows for the invasion of intestinal bacterial toxins, neuronal tissue-binding food proteins and cross-reactive food protein antibodies into the once protected nervous system. Bacterial toxins, some of which cause SIBO (small intestinal bacterial overgrowth) contribute to systemic inflammation that cyclically keep the intestinal and blood-brain barriers open, even years after the trauma. Adding further damage, specific proteins, such as gliadin, milk butyrophilin and food aquaporins share homology with human asialoganglioside, myelin, cerebellum, synapsin and the aquaporin, in the astrocytic foot process. Additionally specific food lectins and agglutinins bind to myelin tissue. Patients with circulating food antibodies and/or lectins and agglutinins, who experience BBB breakage, are at the risk of reactive antibodies infiltrating the brain and causing neurological tissue damage. Once environmental trigger antibodies cause tissue damage, neurological autoantibodies can be produced, which will further contribute to the neuroautoimmune process. It is therefore important to implement a pro-brain dietary protocol and treatment strategy to heal the broken BBB. By taking proactive strategies, the risk of neurological disease occurring after the concussion or environmental irritants, can be significantly reduced.

12:00 – 1:00 p.m.

**Lunch Provided to Registered Conference Attendees**

1:00 – 3:00 p.m.

### Panel Discussion: Trending Clinical & Forensic Topics

**Moderator:** Robert B. Honigsfeld, DC DABCO DABCC DABQAURP CMCO  
**Panelists:** Lawrence Humberstone, DC  
Daniel O'Day, DC  
Lawrence E. Stoler, DC  
**Description:** Dr. Honigsfeld will moderate a three-person panel that will address views on the latest in clinical treatment protocols, services, evidence-based treatment, professional standards, medicolegal concerns. Topics and response will include attendee interaction. This discussions objective is for attendee's to be able tounderstand the latest topics that present in the chiropractic field and how it can be translated into effective treatment planning.

## FRIDAY, OCTOBER 9, 2020

*continued*

3:00 – 5:00 p.m.

### The Changing Face of Insurance Fraud—Who Commits Insurance Fraud and Why?

**Presenter:** Matthew J. Smith, Esq.  
**Description:** Insurance fraud is the crime we all pay for. And pay we do... estimates range from \$80-120 billion being drained every year from American consumers. Whether it is lying to secure a lower premium, seeking coverage you may not be entitled to, faking a loss or injury or unscrupulous medical providers, body shops and repair contractors, fraud is rampant in our culture. But why do Americans commit insurance fraud? Insurance fraud is committed by all age groups, demographics and at all income levels. What this course analyzes is what may motivate persons to commit insurance fraud and even justify why they are doing nothing wrong! Research studies show as our nation is rapidly changing too along with the attitudes toward committing and the acceptance of insurance fraud. Come explore the world of insurance fraud, its impact on you and what the future may hold... for good or for bad.

5:00 – 6:00 p.m.

### Current Trends in Physical Medicine

**Presenter:** Dan Bowerman, DC  
**Description:** Evidence based use and reasonable medical necessity of new and evolving physiological therapeutic modalities

6:00 – 8:00 p.m.

**Social Hour with Appetizers**

## SATURDAY, OCTOBER 10, 2020

7:00 – 8:00 a.m.

**Full Breakfast Buffet Provided to Registered Conference Attendees**

8:00 – 10:00 a.m.

### Clinical Nutrition: Evidence & Experience Perspectives

**Presenter:** Dr. Craig Nelson  
**Description:** For many decades we thought we had a good idea of what an optimal, healthy diet looked like. It was some variation of the low-fat diet promulgated by the USDA and the American Heart Association. In the past decade or so, the scientific basis for this model has come under attack. It is argued that the methods used to develop this model are deeply flawed. These methods include observational cohort studies of associations between dietary habits and health. But it becoming increasingly clear that these studies have failed to provide us with useful guidance regarding diet and nutrition. This presentation would review/discuss this debate and identify what we do and do not know about diet and health.

10:00 – 12:00 Noon

### A view from the Other Side: Common Errors in Compliance and Fraud Enforcement Investigations

**Presenter:** Michael Miscoe Esq, CPC, CASCC, CUC, CCPC, CPCO, CPMA, CEMA  
**Description:** This program will delineate the terms fraud, waste and abuse and illustrate commonly techniques for detection as well as provide examples for each type of conduct. Next, attendees will learn how to identify and differentiate binding coding and reimbursement rules. Finally, attendees will learn how experts are appropriately used to forensically identify fraud, waste or abuse. A number of case examples will be provided for discussion illustrating investigative errors by the coding/compliance experts involved.

12:00 – 1:00 p.m.

**Lunch Provided to Registered Conference Attendees**

1:00 – 4:00 p.m.

### Medicolegal Mock Trial

**Presenter:** S. Steven Baker, DC  
**Description:** A "return to basics" approach to pre-trial preparation, testimony, and post-trial evaluation. The attendees will participate in pre-trial preparation including file review and attorney conference. The attendees will also participate in a mock trial using actual testimony from prior trials. Finally, the attendees will participate in post-trial evaluation of their effectiveness at trial.