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ANNUAL CONFERENCE

Knowledge and Skill Building for the Chiropractic Clinician & Expert

October 3-5 2019



For those interested in the full conference program details including course descriptions, fees and registration use the contact information on the Evidence Informed Practice workshop registration form.

FULL CONFERENCE PROGRAM HIGHLIGHTS

THURSDAY EVENING, OCTOBER 3, 2019 For Early Arrivals

- Risk Management & Prevention of Medical Errors: A Case of Malpractice
- Trending Devices & Products

FRIDAY, OCTOBER 4, 2019 Main Conference Begins

- Registration and Full Breakfast Buffet Provided to Conference Attendees
- Why Do They Call Us Expert?
- Health & Human Services Office of the Inspector General
- Cognitive Behavioral Interventions for Chronic Low Back Pain
- Panel Discussion: Trending Clinical & Forensic Topics
- Professional Report Preparation for Legal Proceedings
- Everything Me 2: Sexual Boundaries, Misconduct, & Ethics

SATURDAY, OCTOBER 5, 2019

- Full Breakfast Buffet Provided to Registered Conference Attendees
- Clinical Nutrition: Evidence & Experience Perspectives
- Cupping and Dry Needling: Old Traditional Chinese Medicine or New Western Medical Treatment
- Epigenetics / The Molecular Basis of Placebo
- Panel Discussion: Trending Clinical & Forensic Topics

8 Hours of continuing education for the Thursday morning/afternoon program***, 3 Hours for the Thursday evening session, and 16 hours for the main conference program on Friday and Saturday applied for in most states. Total available hours for all three days 27. Continuation education credits applied for by National University of Health Sciences, 200 E. Roosevelt, Lombard IL, 60148.

CONFERENCE SPEAKERS & PANELIST

S. Steven Baker, DC
David Boll, DC
Dan Bowerman, DC
Jeffrey R. Cates, DC
Dean J. Cerf, DVM
Michael Fogel, PsyD
Robert B. Honigsfeld, DC
Clay Hopkins, DC
Warren T. Jahn, DC
Matthew Leffel, DC
Howard Levinson, DC
Michael W. Mathesie, DC
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Glen W. Pehl, SSA, HHS/OIG
Kenneth R. Pelletier, PhD, MD
John J. Rossillo, Esq.
Robert A. Servais, DC
Pete Theiler, SSA, HHS/OIG
Kristine L. Tohtz, DC

CONFERENCE CHAIR

John L. Cerf, DC

CO-CHAIR

Michael W. Mathesie, DC

JOIN US! ONE DAY WORKSHOP
THURSDAY OCTOBER 3, 2019 • 8:00am to 5:00pm

PART ONE

Audit Yourself Before Someone Else Does

Workshop Description: No one wants to get a letter from an insurance company with a demand for thousands of dollars back because you failed an audit. Learn to think like an auditor, looking for weaknesses. There are efficient yet comprehensive ways to review your own records and billing practices to make sure you don't need to wait for an outsider to do it for you.

Presenter: Evan M. Gwilliam, DC, MBA, BS, CPC, CCP, OCC, CPC-I, MCS-P, CPM, CMHP, AAPC Fellow

PART TWO

Chiropractic CPT and ICD-10 Coding & for Practitioners & Reviewers

Workshop Description: Documentation requirements can be understood and implemented without a ton of extra work. Nonetheless, coding rules and guidelines can be a bit daunting. Dr. Gwilliam has already waded through them, let him help you get them figured out. Leave this presentation with the peace of mind that you are doing things right.

Presenter: Evan M. Gwilliam, DC, MBA, BS, CPC, CCP, OCC, CPC-I, MCS-P, CPM, CMHP, AAPC Fellow

SEE INSIDE for Full Conference Program Highlights

ANNUAL CONFERENCE

American College of Chiropractic Consultants AND THE Council on Forensic Sciences* West Hartford Group

Knowledge and Skill Building for the Chiropractic Clinician & Expert

Annual Meeting of the American College of Chiropractic Consultants, Council on Forensic Sciences and the West Hartford Group



OPENING DAY PROGRAM WORKSHOP



Thursday, October 3, 2019 from 8:00 a.m. to 5:00 p.m.
Chicago Marriott Oak Brook, 1401 W 22nd Street, Oak Brook, IL

Workshop Title: *Audit Yourself Before Someone Else Does*

Instructor: Evan M. Gwilliam, DC, MBA, BS, CPC, CCPC, QCC, CPC-I, MCS-P, CPMA, CMHP, AAPC Fellow

Workshop Description: No one wants to get a letter from an insurance company with a demand for thousands of dollars back because you failed an audit. Learn to think like an auditor, looking for weaknesses. There are efficient yet comprehensive ways to review your own records and billing practices to make sure you don't need to wait for an outsider to do it for you.

Course Learning Objectives

- + Learn how to review your own records
- + Become familiar with the Episode of Care Journey
- + Understand the difference between Initial and Subsequent visits

2 Hours **Record Keeping, SOAP and POMR**

2 Hours **Common Audit Targets and Errors**

Workshop Title: *Chiropractic CPT and ICD-10 Coding for Practitioners & Reviewers*

Instructor: Evan M. Gwilliam, DC, MBA, BS, CPC, CCPC, QCC, CPC-I, MCS-P, CPMA, CMHP, AAPC Fellow

Workshop Description: Documentation requirements can be understood and implemented without a ton of extra work. Nonetheless, coding rules and guidelines can be a bit daunting. Dr. Gwilliam has already waded through them, let him help you get them figured out. Leave this presentation with the peace of mind that you are doing things right.

Course Learning Objectives

- + Audit your own evaluation and management encounter
- + Create a diagnostic statement consistent with ICD-10 guidelines
- + Know what needs to be documented to support the top diagnoses used by chiropractors
- + Learn the rules for the top CPT codes used by chiropractors

1 Hour **Evaluation and Management Coding**

1.5 Hours **ICD-10 Coding and Documentation**

1.5 Hours **Common CPT Codes**

**fulltime NCMIC D.C.'s get a yearly 5% premium discount for three consecutive policy years for attending this 8 hour course*

REGISTRATION FORM – THURSDAY ONLY

8 hours of continuing education courses in one day, covering **Chiropractic CPT and ICD-10 Coding for Practitioners & Reviewers** and **Audit Yourself Before Someone Else Does**. These two topics are designed with your office in mind as the day will start with providing an insight in how to think like an auditor and looking for weaknesses in your paperwork, including becoming familiar with the Episode of Care Journey and understanding the difference between initial and subsequent visits. The second part of the day Dr Gwilliam will guide you through the journey evaluation and management encounter, creating a diagnostic statement consistent with ICD-10 guidelines, how to document correctly to support the top diagnoses used by chiropractors and learn the rules for the top CPT codes.

Thursday October 3, 2019 (8:00 a.m.- 5:00 p.m.) Chicago Marriott Oak Brook

PLEASE PRINT

Complete Name: _____ First name for badge: _____

Office Address: _____

City/State/Zip: _____

Mailing Address: _____

City/State/Zip: _____

Office Phone: () _____ Fax: () _____ E-mail: _____

In Case of Emergency during the conference, please contact this person:

Name: _____ Daytime Phone: () _____ Evening Phone: () _____

FEES: \$ 99.00 for registrations received by September 29, 2019
\$125.00 for registrations received after September 29, 2019
\$ 25.00 for Students

MAIL: Dr. David Cox
8219 Kennedy Ave
Highland, IN 46322
Phone: (219) 838-3141

FAX: (219) 237-2274 **credit card payment only**

Payment must accompany registration

If rebilling of credit card charge is necessary, a \$25 processing fee will be charged.

Checks not in US funds will be returned. A charge of \$25 will apply to checks returned for insufficient funds.

Account Number: _____ Exp Date: ___/___/___ CVS: _____

Signature: _____

Cardholder's Name (please print) _____

Cancellation Policy:

ALL CANCELLATIONS MUST BE MADE IN WRITING. A \$25 processing fee will apply to all cancellations postmarked or faxed more than 30 days before the workshop. A \$50 processing fee will be charged for cancellations postmarked or faxed between 14 and 29 days before the workshop. No refunds will be made on cancellations postmarked less than 14 days before the workshop

<<Endorsement Line>> **T*B*L
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October 3-5
2019

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CO-CHAIR

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**27 Hours of
Continuing Education
Applied For By
National University
of Health Sciences**



8 Hours of continuing education for the Thursday morning/afternoon program*, 3 Hours for the Thursday evening session, and 16 hours for the main conference program on Friday and Saturday applied for in most states. Total available hours for all three days 27. Continuation education credits applied for by National University of Health Sciences, 200 E. Roosevelt, Lombard IL, 60148.**

19 hours toward Academy of Chiropractic Orthopedists (ACO) recertification hours

* The Council on Forensic Sciences (<http://www.forensic-sciences.org/>) is a recognized Council of the American Chiropractic Association

** Thursday evening, Friday and Saturday program qualifies for 19 hours toward ABCC, 19 hours toward ABFP diplomate recertification hours and 19 hours toward Academy of Chiropractic Orthopedists (ACO) recertification hours.

*** See separate flyer for details of an additional 8 hour CE workshop on Thursday morning and afternoon October 3 that is available free to doctors registered for the main conference. This program focus is principles of diagnosis applied to the pain patient, and is co-sponsored by National Chiropractic Mutual Insurance Co. (NCMIC). Full-time NCMIC insured DC's get a yearly 5% premium discount for three consecutive policy years for attending this 8 hour course.

American College of Chiropractic Consultants WITH THE Council on Forensic Sciences* & The West Hartford Group

Knowledge and Skill Building for
the Chiropractic Clinician & Expert**

October 3-5, 2019

Chicago Marriott Oak Brook
1401 W 22nd Street | Oak Brook, IL 60523
630.573.8555 www.marriott.com/chio



West Hartford Group, Inc.



27 Hours of Continuing Education Applied For By National University of Health Sciences

THURSDAY EVENING OCTOBER 3, 2019

For Early Arrivals

6:00 – 8:00 p.m.

**Risk Management and
Prevention of Medical Errors:
A Case of Malpractice**

Presenter: Michael W. Mathesie, DC, DABFP, DACRB

Description: This case history presentation focuses on the elements that trigger malpractice lawsuits, administrative complaints, and other risks associated with chiropractic practice.

8:00 – 9:00 p.m.

Trending Devices & Products

Presenter: Matthew Leffel, DC, AT

Description: Dr. Leffel will highlight some of the newer products and devices being advertised to the chiropractic profession. Product descriptions and FDA clearance categories will be presented for an interactive group discussion on evidence basis and potential usefulness.

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John L. Cerf, DC

CO-CHAIR

Michael W. Mathesie, DC



FRIDAY, OCTOBER 4, 2019

Main Conference Begins

7:00 – 8:00 a.m.

Registration and Full Breakfast Buffet Provided to Registered Conference Attendees

8:00 – 9:30 a.m.

Why Do They Call Us Expert?

Presenter: Warren T. Jahn, DC, MPS, DACBO, DABCC, DABFP
Description: Dr. Jahn will discuss the critical elements needed to become an effective expert including the understanding of trial dynamics, developing communication skills, and gaining a command of the litigation process while shedding common misconceptions about the expert's role and learning to avoid common mistakes.

9:30 – 11:00 a.m.

Health & Human Services Office of the Inspector General

Presenter: Glen W. Pehl, Senior Special Agent, HHS/OIG
Pete Theiler, SSA, HHS/OIG
Description: Senior Special Agent Pehl will provide an overview of the mission, authority, and components of the Office of the Inspector General including fraud referral development, the investigative process, marketplace stakeholders, case presentation recommendations, enforcement options, including criminal and civil prosecution, the Civil Monetary Penalties Law and HHS/OIG's exclusionary authority. Case examples will be featured, and a question and answer session will conclude the presentation.

11:00 – 12:00 Noon

Cognitive Behavioral Interventions for Chronic Low Back Pain

Presenter: R. Douglas Metz, DC Exec. VP & CHSO at ASH
Description: Dr. Metz will discuss the components of cognitive behavioral interventions, deployment within health systems, and recent results of a new approach using CBI in a pilot program offered to patients, with chronic low back pain, who were identified through medical claims data analysis. This pilot project was offered to members of American Specialty Health in collaboration with a national health insurance company and their plan sponsors.

12:00 – 1:00 p.m.

Lunch Provided to Registered Conference Attendees

1:00 – 2:30 p.m.

Panel Discussion: Trending Clinical & Forensic Topics

Moderator: Robert A. Servais, DC, DACAN, FIACN, DABCC, ARTc
Panelists: Jeffrey R. Cates, DC, MS, FACO, DABCC
Robert B. Honigsfeld, DC, DABCO, DABCC, DABQAURP, CMCO
Clay Hopkins, DC, DABFP
Description: This program will combine panelist contributions with an interactive audience discussion of the appropriate and inappropriate approaches to clinical documentation and clinical case review analysis. The focus of the discussion will be current standards of care, clinical decision-making, ethical boundaries, and documentation standards. This presentation addresses questions of physician bias and inappropriate motivation that can arise when documenting treatment as well as during the peer review and independent examination process. Discussion will include appropriate and inappropriate induction and deduction from clinical reports, diagnostic testing reports, and peer review reports for the clinician and forensic expert.

2:30 – 4:30 p.m.

Professional Report Preparation for Legal Proceedings

Presenter: John J. Rossillo, Esq.
Description: Mr. Rossillo will explore the content of professional provider reports and discuss the elements necessary to impact legal proceedings. Mr. Rossillo will explore the framework of the legal proceeding with rules and concepts of effective professional testimony for the thorough and ethical communication of expert facts and opinions requisite to an appropriate outcome.

4:30 – 6:00 p.m.

Everything Me 2: Sexual Boundaries, Misconduct, & Ethics

Presenter: Michael Fogel, PsyD, Board Certified Forensic Psychologist
Description: Dr. Fogel will explore the circumstances surrounding allegations of inappropriate touch within chiropractic care, biases that can disrupt a fair and impartial investigation, pathways to offending behavior, and the role that trauma can play in these incidents. Solutions will be discussed that result in an elevated standard of client care and greater objectivity, transparency, and accountability.

6:00 – 8:00 p.m.

Social Hour with Appetizers

SATURDAY, OCTOBER 5, 2019

7:00 – 8:00 a.m.

Full Breakfast Buffet Provided to Registered Conference Attendees

8:00 – 10:00 a.m.

Clinical Nutrition: Evidence & Experience Perspectives

Presenter: Dean J. Cerf, DVM
Description: Dr. Cerf will present a selection of available knowledge relating to the relationship between nutrition and exercise as key factors in maintaining and/or recapturing superior health, providing the clinician with additional tools with which to provide evidence based treatments. Emphasis is placed on reducing inflammation, preventing cancer, slowing the aging process, and integrating diet with exercise. Using available literature, a correlation will be established between the animal model and the human model based on forty years of veterinary clinical experience in medical/surgical observations. Using an animal model essentially eliminates the placebo effect often observed in human patients. As an example, surgical exploration provides an opportunity to evaluate the effects of such nutraceuticals such as glucosamine/chondroitin compounds as they relate to the post-surgical regrowth of articular cartilage in lieu of fibrocartilage normally encountered during the healing process in canines.

10:00 – 12:00 Noon

Cupping and Dry Needling: Old Traditional Chinese Medicine or New Western Medical Treatment

Presenter: Kristine L. Tohtz, DC, DABCA, LAC, Cert.MDT, CACCP
Description: Dr. Tohtz will provide a comprehensive overview to explain:

- The history of TCM Model of healing
- The difference between acupuncture and dry needling – history, educational standard and training
- How dry needling VS acupuncture are implemented in the clinical setting
- Charting, treatment plans and coding for acupuncture VS dry needling
- History of cupping / myofascial decompression
- How cupping or myofascial decompression is implemented in the clinical setting
- Charting, treatment plans and coding for cupping / myofascial decompression
- How to find properly trained practitioners

12:00 – 1:00 p.m.

Lunch Provided to Registered Conference Attendees

1:00 – 2:30 p.m.

Epigenetics / The Molecular Basis of Placebo

Presenter: Kenneth R. Pelletier, PhD, MD
Description: Dr. Pelletier, clinical professor, medical consultant, and published author of thirteen books including, Change Your Genes – Change Your Life: Creating Optimal Health Through the New Science of Epigenetics. Dr. Pelletier will describe how new studies demonstrate that the vast majority of our genes are fluid and dynamic. While our genetic profile may signal an inherited vulnerability to a disease, those genes cannot predict our future. Instead, our daily choices and lifestyle behaviors determine whether these vulnerable genes will be switched on or switched off. And that means our actions have a direct and powerful effect on our genes, changing their expression so that we can achieve optimal health.

2:30 – 4:00 p.m.

Panel Discussion: Trending Clinical & Forensic Topics

Moderator: David Boll, DC, CKTP, PES
Panelists: S. Steven Baker, DC, DABCO, DABFP, DABCC
Dan Bowerman, DC, CHCQM, FACO, AHFI, CPC
Howard Levinson, DC, CFE, AHFI, DABFP
Description: This program will combine panelist contributions with an interactive audience discussion of the appropriate and inappropriate approaches to clinical documentation and clinical case review analysis. The focus of the discussion will be current standards of care, clinical decision-making, ethical boundaries, and documentation standards. This presentation addresses questions of physician bias and inappropriate motivation that can arise when documenting treatment as well as during the peer review and independent examination process. Discussion will include appropriate and inappropriate induction and deduction from clinical reports, diagnostic testing reports, and peer review reports for the clinician and forensic expert.