

THE AMERICAN COLLEGE OF CHIROPRACTIC CONSULTANTS  
and  
THE COUNCIL ON FORENSIC SCIENCES\*



Present for Re-certification \*\*  
2012 Annual Fall Conference



**Knowledge and Skill Building for the Chiropractic Expert**

October 4, 5 and 6, 2012

Oak Brook Hills Marriott Resort  
3500 Midwest Rd., Oak Brook, IL 60523 Phone: 630-850-5555

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**Thursday Evening October 4, 2012 – For Early Arrivals**

6:30 to 9:00 p.m.

**Standard of Care Analysis in the Chiropractic Clinical Setting**

Presenters: *Robert Bailey, DC, John Cerf, DC, Warren Jahn, DC, Leanne Cupon, DC*

**Description:** This program will provide clinical case presentations with a focus on questions about standard of care issues during the assessment and management processes. Three medical malpractice cases will be presented in which the plaintiffs alleged that the defendant doctor of chiropractic fell below the standard of care. Actual transcript testimony (defendant and expert) will be highlighted. Each case presentation will be followed by a facilitated discussion regarding the issues identified. Upgrade your knowledge, education, experience and training with these types of cases, and fine tune your expert skill sets and testimony.

**Friday, October 5, 2012 Main conference Begins**

7:00 – 8:00 a.m.

**Registration and Full Breakfast Buffet Provided to Conference Attendees**

8:00 – 9:45 a.m.

**Squelching Temptations of Health Insurance Fraud**

Presenter: *Rick Kuhlman, DC*

**Description:** A recent investigation by the Federal Government discovered that I had engaged in a form of insurance fraud. The investigation was the most difficult and humiliating time of my life, and has left me with a desire to educate as many current and prospective doctors and health care providers as possible about the mistakes I made:

- What is insurance fraud?
- Three things which comprise the perfect storm of insurance fraud.
- Personal story.
- Know your CPT billing codes.
- The choices you make today will define your life in the future.
- Conclusion, every choice has a consequence.

9:45 – 12:00 p.m.

**Legal Issues in Coding – Coding Right and the Risks if You Don't**

Presenter: *Michael Miscoe, Esq., CPC*

**Description:** This program will address common misconceptions about what constitutes fraud as well as the liabilities that coders, whether services are coded directly by the provider, by an employee, or by a third party billing company. Specifically, we will address what makes a claim legally false, when fraud liability is likely to be attached to coders (and when it likely isn't) and some best practices for resolving situations that often cause coders to be concerned. By the end of this program, attendees will better understand when they need to be concerned and what they can do to mitigate false claims risk associated with coding of services.

- The Difference Between Coding and Reimbursement Rules
- What Makes a Legally Accurate (or legally false) Claim
- Fraud Liability related to Coding Issues
- Best Practices for Resolving Concerns

## Friday, October 5, 2012 (Continued)

12:00 – 1:00 p.m. **Lunch Provided to Conference Attendees**

1:00 – 3:00 p.m. **Anatomy of a Health Care RICO Case**

Presenter: *Tari Reinke, DC*

**Description:** Discussion of the Plaintiff expert witness role in a Federal RICO Case. Topics include preparing the pre-filing report, Federal Rules of Civil Procedure, expert's disclosure requirements, construction of a sound expert written opinion for submission to the Federal Court Judge, constructing the rebuttal report in response to Defense expert opinions, responding to Daubert challenges of the expert, surviving the 8-hour discovery deposition, and preparing/testifying in Federal Court.

3:00 – 4:30 p.m. **Systematic Processes for Medical Necessity Determinations**

Presenters: *Thomas Labrot, DC and Lloyd Boland, DC*

Description: The medical necessity construct, including historical origins and 'standard' definitions in select legal and contractual settings, will be reviewed. Decision-making variables and tools for guiding medical necessity determinations including clinical care guidelines, best practices, peer reviewed articles and health plan policies will be presented. Finally, the future of medical necessity within the Affordable Care Act and Essential Benefits will be discussed.

4:30 – 6:00 p.m. **A Narrative Review of the United States Chiropractic Practice Acts**

Presenter: *Joel Stevens, DC*

**Description:** This presentation will provide a comparison of the US Chiropractic Practice Acts to describe variations in the nature and breadth of diagnostic and treatment parameters. Particular attention will be paid to the alignment of these parameters with current best evidence in order to inform chiropractic leaders involved in the formulation of regulatory and medical policy.

6:30 – 8:00 p.m. **Social Hour with Appetizers**

## Saturday October 6, 2012

7:00 – 8:00 a.m. **Full Breakfast Buffet Provided for Conference Attendees**

8:00 – 9:00 a.m. **Non-Operative Treatment for Lumbar Spinal Stenosis**

Presenter: *Carlo Ammendolia, DC, PhD*

**Description:** This presentation will discuss the etiology, diagnosis and prognosis of lumbar spinal stenosis. Dr. Ammendolia will also detail the results of a current systematic review of the scientific literature regarding non-operative treatments for neurogenic claudication due to lumbar spinal stenosis.

9:00 – 10:00 a.m. **Return to Work Coordination for Occupational Low Back Pain**

Presenter: *Carlo Ammendolia, DC, PhD*

**Description:** A review of the barriers and facilitators for return to work with LBP will be presented. This will include a step by step strategy for identifying the elements for successful return to work as well as psychosocial and other factors that can delay or prevent return to work.

10:00 – 12:00 p.m. **CVA and CMT – Evidence Based, Clinically Relevant**

Presenter: *Stephen Perle, MS, DC*

**Description:** Stroke and cervical manipulation is an emotionally charged topic full of claims, counter-claims, accusations and defensiveness. This presentation will give the doctor the evidence on epidemiology and pathophysiology of stroke. Doctors will learn up-to-date information on the association between cervical manipulation and stroke and clinically important assessment and management for patients who are suspected of presenting with CVA signs and symptoms. The goal is to replace fear and innuendo with knowledge and best practices.

12:00 – 1:00 p.m. **Lunch Provided to Conference Attendees**

## **Saturday October 6, 2012 continued**

1:00 – 2:15 p.m.

### **Optimizing Spine Care - Importance of First Provider Seen**

Presenter: *David Elton, DC*

**Description:** This presentation will share claim data analysis from over 4 million commercial plan members to:

- illustrate prevalence and cost of musculoskeletal conditions with a particular focus on spinal complaints
- describe key attributes of the various pathways back pain patients navigate with a particular focus on the importance of the first provider seen by a back pain patient
- identify opportunities to improve quality and affordability of spine care through consumer education, aligning provider decision-making with the best clinical evidence, and improving collaboration among providers
- discuss the important role chiropractors play in the management of back pain patients

2:15 – 3:45 p.m.

### **Paying for Quality not Quantity – a model for replacing pay for procedure with a pay for quality model for chiropractic practice**

Presenter: *Kevin Pursel, DC*

**Description:** This presentation will discuss an HMO's experience with a pay for performance procedure and moving to alternate reimbursement methodologies. This discussion will include transition to ICD-10 and the coding of Quality Metrics as the foundation for this plan.

*8 hours of continuing education for the Thursday morning/afternoon program\*\*\*, 2.5 hours for the Thursday evening session, and 16 hours for the main conference program on Friday and Saturday applied for in all states except OK. Total available hours for all three days 26.5.*

\* The Council on Forensic Sciences is a recognized Council of the American Chiropractic Association

\*\* Thursday evening, and Friday and Saturday program qualifies for 18.5 hours toward ABCC, and 18.5 hours toward ABFP diplomate re-certification hours.

\*\*\* See separate flyer for details of an additional 8 hour program on Thursday morning and afternoon October 4 that is available **free to doctors registered for the main conference**. This program focus is musculoskeletal rehabilitation in the context of the chiropractic visit encounter, and is co-sponsored by NCMIC Insurance Company. Full-time NCMIC D.C.'s get a yearly 5% premium discount for three consecutive policy years for attending this 8 hour course.

### **Conference Speakers:**

Carlo Ammendolia, DC, PhD

Lloyd Boland, DC

David Elton, DC

Rick Kuhlman, DC

Thomas Labrot, DC

Michael Miscoe, Esq

Kevin Pursel, DC

Stephen Perle, DC, MS

Tari Reinke, DC

Joel Stevans, DC



American College of Chiropractic Consultants  
2741 Ridge Road  
Lansing, IL 60438

Phone: 708.895.3141

Email: [doccox@sbcglobal.net](mailto:doccox@sbcglobal.net)

On the web at: [www.ACCC-chiro.com](http://www.ACCC-chiro.com)

***26.5 Hours of Continuing Education!***