

# ANNUAL CONFERENCE

## American College of Chiropractic Consultants AND THE Council on Forensic Sciences\* West Hartford Group

Knowledge and Skill Building for  
the Chiropractic Clinician & Expert\*\*

**October 5-7, 2017**

Chicago Marriott Oak Brook  
1401 W 22nd Street | Oak Brook, IL 60523  
630.573.8555 [www.marriott.com/chiob](http://www.marriott.com/chiob)



### CONFERENCE SPEAKERS

Steven J Gould, DC  
John Cerf, DC  
Dan Bowerman, DC  
Vivi-Ann Fischer, DC  
Leanne Cupon, DC  
Warren Jahn, DC  
Mike Miscoe, JD  
Tony Hamm, DC  
Howard Levinson, DC  
James E. Eubanks, Jr DC, MS  
Michael W.  
Mathesie, DC, DACRB, DABFP  
Stephen Perle, DC, MS  
Charles Simpson, DC, DABCO

### CONFERENCE CHAIR

Robert A.  
Servais, DC, FIACN, DABCC

### CO-CHAIR

Daniel Rhode, DC  
Yevgeniya Boyko, DC



**26.5 Hours of Continuing Education Applied For By National University of Health Sciences**

**THURSDAY EVENING OCTOBER 5, 2017**

For Early Arrivals

**6:30 – 9:00 p.m.**

**Panel And Open Floor Discussion  
On The Merits Of Proper Evidence  
For Treatment Management**

**Presenter:** John Cerf, DC; Dan Bowerman, DC

**Description:** Merits of proper evidence for treatment management

1. Requisite historical details to direct E&M service
2. Correlation of history and examination findings
3. Physical examination design to identify the most probable diagnosis
4. Outcome based functional treatment planning
5. IME opinions and appeal mechanics

SEE INSIDE FOR FULL SCHEDULE

7:00 – 8:00 a.m.

**Registration and Full Breakfast Buffet Provided to Registered Conference Attendees**

8:00 – 9:30 a.m.

**Case for Conservative Care For Back Pain****Presenter:** Vivi-Ann Fischer, DC

**Description:** The presentation will address evidence in support of – and outline a conservative care pathway for – musculoskeletal spine disorders that places a doctor of chiropractic as the standard point of entry. ChiroFirst is a 12-month demonstration project that incorporates the concept of value-based care and utilizes ChiroCare Centers of Excellence clinics to collect data in support of the Triple Aim (cost, quality outcomes, and patient satisfaction). Dr. Vivi-Ann Fischer will also discuss lessons learned along the way of implementing a program with small, independent clinics who have limited IT resources.

9:30 – 10:30 a.m.

**Risky Business - Discounts****Presenter:** Leanne Cupon, DC

**Description:** Inducements. Dual Fee Schedules. Illegal Time-Of-Service Discounts. Membership Plans. Risk management is no longer limited to malpractice claims. There is now a greater risk of financial loss due to improper discounting and faulty financial and collection policies than ever before. The Office of Inspector General (OIG) and Medicare are cracking down on healthcare fraud and abuse, and most doctors of chiropractic are not aware of how successful these efforts have been. This presentation will identify the five most common practices utilized.

10:30 – 12:00 noon

**Why Do They Call Us Expert?****Presenter:** Warren Jahn, DC

**Description:** An expert is a person with specialized knowledge, skill, experience, training, or education that qualifies that person to form helpful opinion(s) which will be relevant to the issues in the case, is reliable and will be helpful to the trier of fact. A relatively small but essential part of the forensic expert's responsibilities involves testifying about the scientific basis of analyses, findings, and conclusions in anticipation for litigation during a deposition or in court. An effective expert must understand the dynamics of trial, possess excellent communication skills and have a full command of the litigation process. To evolve from neophyte to effective seasoned expert, one must shed common misconceptions about the expert's role and learn to avoid common mistakes. These critical elements will be explored during this session.

12:00 – 1:00 p.m.

**Lunch Provided to Registered Conference Attendees**

1:00 – 3:00 p.m.

**Tales From The Other Side: Errors that Commonly Derail Payor Post-Payment Efforts****Presenter:** Mike Miscoe, JD

**Description:** Mr. Miscoe, who has nearly two decades of experience as a forensic coding expert, has been engaged most commonly by counsel representing health care providers in post payment disputes. He additionally has 8 years of experience as a lawyer representing providers in post payment matters. Applying this background, he will address some of the more common problems found with payer investigations and audit results. He will demonstrate how these problems impact the payer's ability to successfully support overpayment allegations as well as allegations of fraudulent conduct. Case examples will be provided as object lessons with focus on the impact that investigative and audit related mistakes had on the ultimate outcome. Tips on how these errors might have been avoided or mitigated at the early stages of the investigation will be provided. The appropriate use of experts will also be addressed to include the most common mistakes experts make that can derail a potentially winnable case.

3:00 – 5:00 p.m.

**The Impact Of Healthcare Quality Initiatives On The Practice Of Chiropractic: Political And Regulatory Implications****Presenter:** Tony Hamm, DC

**Description:** Definitional attributes of healthcare quality include technical performance, patient-centeredness, access, efficiency, and cost-effectiveness among others. The Institute of Medicine (IOM) and Agency for Healthcare Research (AHRQ) have made us aware of gaps in care and identified opportunities to improve quality of care and safety in the U.S. Our discussion will assess and explore engagement of the chiropractic profession in these efforts and offer insights into opportunities and consequences.

5:00 – 6:00 p.m.

**Health Care Compliance Fraud,  
Waste and Abuse:  
Avoiding the Pitfalls**

**Presenter:** Howard Levinson

**Description:** This presentation is intended to enhance awareness of the importance of compliance with coding, documentation, rules and regulations to avoid the pitfalls of healthcare fraud, waste and abuse. The attendees will be composed primarily of providers from the chiropractic and medical community around the country. Many are involved in utilization management, peer review, Independent Medical Examinations and/or investigation or education of aberrant providers. A percentage of the attendees will be representatives from various chiropractic educational institutions around the country.

6:30 – 8:00 p.m.

**Social Hour with Appetizers**

**SATURDAY, OCTOBER 7, 2017**

7:00 – 8:00 a.m.

**Full Breakfast Buffet Provided to Registered Conference Attendees**

8:00 – 10:00 a.m.

**Interprofessional Collaboration In  
Spine Care And Musculoskeletal  
Pain Management**

**Presenter:** James E. Eubanks, Jr. DC, MS

**Description:** This course will provide applicable education in:

- 1) Evidence-based practice concepts and literature comprehension;
- 2) Practical strategies to integrate chiropractic practice in team-based spine care and musculoskeletal pain management environments

These components will increase attendees abilities to continually apply best evidence-based practices and integrate into clinical care models with increased shared decision-making. This will assist in reducing litigation risk due to the likelihood of attendees practicing within standard of care parameters.

10:00 – 12:00 a.m.

**Laser Therapy: The Clinical  
Applications, the Science,  
And The Deceptions**

**Presenter:** Michael W. Mathesie, DC, DACRB, DABFP

**Description:** This 2 hour program will expand the physician's knowledge of LASER

Therapy. Laser Therapy is utilized as a therapeutic instrument that can be highly effective if administered properly with correct parameters for the condition being treated. Many clinicians do not achieve the results expected because the wavelength or dosage provided is not adequate for the lesion or condition. This lecture will assist the clinician and the examiner/reviewer to understand the science behind this modality. The current guidelines and scientific evidence will be discussed to determine reasonable utilization parameters. The class will provide the attendee information to be more adept in presenting an opinion concerning the clinical appropriateness of LASER as documented in the medical record.

12:00 – 1:00 p.m.

**Lunch Provided to Registered Conference Attendees**

1:00 – 2:30 p.m.

**Effects Of Globalized  
Media Tone On Bias Toward  
Chiropractic In Google SERP**

**Presenter:** Stephen Perle, DC, MS

**Description:** Because of perceptual vigilance chiropractors often believe that the media are biased when reporting on stroke and chiropractic. This presentation will review the science behind the association between chiropractic cervical spinal manipulation. The purpose of this study was to use a research method to study the media coverage of stroke and chiropractic using Google news search to find prevalence of media and determining the effect of bias on Search Engine Ranking Page (SERP). The results will then be compared to Google new search for 2015 vs 2016, when a high profile celebrity died purportedly after SMT. Discussion about appropriate social media responses to this issue will be presented.

2:30 – 4:00 p.m.

**Ethics and Evidence:  
Biomedical Ethics At The  
Intersection With Evidence  
Based Medicine**

**Presenter:** Charles Simpson, DC, DABCO

**Description:** Through didactic instructions, group discussion and experimental learning, attendees will assess their own ethical perspectives and decision making, review the development of biomedical ethics with a particular focus on the history of chiropractic ethical thought and develop an understanding of current biomedical ethics and how these intersect with research, evidence based practice and the contemporary emergence of high value health care.

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**26.5 Hours of  
Continuing Education  
Applied For By  
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**8 Hours of continuing education for the Thursday morning/afternoon program\*\*\*, 2.5 Hours for the Thursday evening session, and 16 hours for the main conference program on Friday and Saturday applied for in most states. Total available hours for all three days 26.5. Continuation education credits applied for by National University of Health Sciences, 200 E. Roosevelt, Lombard IL, 60148.**

**18.5 hours toward Academy of Chiropractic Orthopedists (ACO) recertification hours**

\* The Council on Forensic Sciences (<http://www.forensic-sciences.org/>) is a recognized Council of the American Chiropractic Association

\*\* Thursday evening, Friday and Saturday program qualifies for 18.5 hours toward ABCC, 18.5 hours toward ABFP diplomate recertification hours and 18.5 hours toward Academy of Chiropractic Orthopedists (ACO) recertification hours.

\*\*\* See separate flyer for details of an additional 8 hour CE workshop on Thursday morning and afternoon October 6 that is available free to doctors registered for the main conference. This program focus is principles of diagnosis applied to the pain patient, and is co-sponsored by National Chiropractic Mutual Insurance Co. (NCMIC). Full-time NCMIC insured DC's get a yearly 5% premium discount for three consecutive policy years for attending this 8 hour course.

# ACCC/CFS Annual Conference Registration

October 5-7, 2017 • Chicago Marriott Oak Brook • Oak Brook, Illinois

**PLEASE PRINT**

Complete Name \_\_\_\_\_  DC  MD  DO  Other First name for badge \_\_\_\_\_

Office Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Mailing Address ( home  work) \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Office phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_ E-Mail \_\_\_\_\_

Membership  ACCC  CFS

In case of emergency during the conference please contact this person

Name \_\_\_\_\_ Daytime phone (\_\_\_\_\_) \_\_\_\_\_ Evening phone (\_\_\_\_\_) \_\_\_\_\_

To register complete box A or B as appropriate, and box C. Enter the total amount due in box D

<p><b>A Full Conference Registration– Oct. 5-7, 2017</b></p> <p>Includes one (1) ticket to all meal functions</p> <p>ACCC, CFS, or WHG Member <input type="checkbox"/> \$375          Student <input type="checkbox"/> \$150          Non-DC, MD, DO <input type="checkbox"/> \$200          Non-member <input type="checkbox"/> \$475          I will attend the Oct. 5 evening session <input type="checkbox"/> ---          I will attend the Oct. 5 bonus seminar <input type="checkbox"/> ---</p> <p><b>All registrations postmarked after Sept. 17, and at the door (space available) add \$100</b></p> <p style="text-align: right;">Subtotal A \$ _____</p>	<p><b>C Additional Meal Tickets</b> (for those not registered for conference but attending meal functions)</p> <p>Friday Breakfast <input type="checkbox"/> \$12          Friday lunch <input type="checkbox"/> \$12          Saturday Breakfast <input type="checkbox"/> \$12          Saturday Lunch <input type="checkbox"/> \$12</p> <p style="text-align: right;">Subtotal C \$ _____</p>	<p><b>Three easy ways to register:</b></p> <p><b>Mail</b> Dr. David Cox 8219 Kennedy Ave Highland, IN 46322</p> <p><b>Phone</b> 219.838.3141 M, Tu, W, F – 9a.m. - 5 p.m. central time zone (credit card payment only)</p> <p><b>Secure Fax</b> 219.237. 2274</p> <ul style="list-style-type: none"> <li>• If you fax this form, please do not mail original</li> <li>• <b>Fax and phone orders accepted only with credit card payment</b></li> <li>• Payment must accompany registration</li> </ul>
<p><b>B ABCC and ABFP Examinee Conference Registration</b> (reduced full conference rate for doctors registered for and taking the 10/6/16 Board certifying exam)</p> <p>Includes one (1) ticket to all meal functions ABCC or ABFP Examinee <input type="checkbox"/> \$150</p> <p><b>All registrations postmarked after Sept. 17 and at the door (space available) add \$100</b></p> <p style="text-align: right;">Subtotal B \$ _____</p>	<p><b>D</b></p> <p style="text-align: center; font-weight: bold;">TOTAL AMOUNT DUE _____</p> <p><b>Special Requests</b></p> <p><input type="checkbox"/> I will need a vegetarian meal  <input type="checkbox"/> I will be using a wheelchair at conference (info needed to project space - accommodation for meeting rooms and other functions)</p>	

**Payment** (must accompany registration form)

MasterCard (16 digits)     
  VISA (13 or 16 digits)     
  Check (enclosed) (Make check payable to ACCC)

- If rebilling of a credit care charge is necessary, a \$25 processing fee will be charged
- Checks not in U.S. funds will be returned
- A charge of \$20 will apply to checks returned for insufficient funds
- If you fax this form, do not mail original

\_\_\_\_\_      \_\_\_\_\_      \_\_\_\_\_  
 Account Number      Security Code (3 digits on back of card)      Expiration Date

\_\_\_\_\_      \_\_\_\_\_  
 Signature      Cardholder's name (please print)

**Cancellation Policy: ALL CANCELLATIONS MUST BE MADE IN WRITING.** A \$25 processing fee will apply to all cancellations postmarked more than 30 days before the conference. A \$50 processing fee will be charged for cancellations postmarked between 14 and 29 days before the conference. No refunds will be made on cancellations postmarked less than 14 days before the conference.

## **Registration Information**

You will be making your own room reservations directly with the hotel Reservations Department. To do so, call the hotel directly at (630) 573-8555. Group reservations are not handled through the Central Reservation System. Be sure to clearly identify the event/group when making reservations to qualify for special group rate. Your reservation must be received by the cutoff date. Any reservations after that time will be accepted on a space and rate availability basis. A deposit equal to one (1) night's stay is required to hold each individual's reservation. Upon check-in, the deposit will be applied to the final night of the reserved stay.

## **Registration Types**

You must be a member in good standing at the time you register to take advantage of the discounted member fees.

## **Join and Register**

You can become an ACCC/CFS member and register for the conference at the reduced member rate. Benefits of membership include:

- Discounts on educational programs and publications
- Certification program
- Access to web site
- And more!

## **Cancellation Policy**

All cancellations must be made in writing, fax or e-mail. Should a guest cancel a reservation, his/her deposit will be fully refundable if the cancellation is received in writing not less than 48 hours prior to arrival. If cancelled via telephone a cancellation number must be obtained.

## **Conference Changes**

ACCC/CFS reserves the right to substitute faculty or reschedule speaker times due to unforeseen circumstances

## **CME Credits**

CME credits are offered through National University of Health Sciences. Attendance will be verified through attendance sheets. \$10 fee for Attendance Certification is applicable. NUHS is responsible for submitting information for state approval.

## **Hotel Information**

A block of rooms at a special discount rate of \$107.00 (single), plus state and local taxes, are being held at Chicago Marriott Oak Brook at 630-573-8555. Ask for ACCC group rate.

## **Airport Transportation**

Chicago Marriott Oak Brook is just 14 miles from O'Hare Airport. We can help arrange transportation if necessary through our outside transportation vendor, Windy City Limo (866-949-4639)

## **Deductibility of Expenses**

Consult your tax adviser for information regarding deductibility of registration & membership fees.

## **Questions?**

Please call the ACCC office at 219-838-3141 if you have any questions.