



September 23, 2017

RE: Choosing Wisely Public Health Campaign

As Chairman of the Clinical Compass, I'd like to commend the American Chiropractic Association (ACA) on its participation in the Choosing Wisely campaign (<http://www.choosingwisely.org/societies/american-chiropractic-association/>).

As part of 70 specialties that the American Board of Internal Medicine (ABIM) organized, the Choosing Wisely campaign has published "more than 400 recommendations of overused tests and treatments that clinicians and patients should discuss."

Chiropractic's inclusion in this initiative is a testament to how hard the American Chiropractic Association has worked to make in-roads with other healthcare provider organizations to be part of this landmark public health initiative. We encourage the entire profession to have intraprofessional dialogue around these recommendations.

Further, we also encourage the more than 70,000 doctors of chiropractic in this country to have the "Choosing Wisely conversations" with patients. Coordinating our understanding of the most current scientific evidence with the patients' individual values will ultimately yield the best outcomes and the most engaging patient experiences.

Thank you once again to the American Chiropractic Association for their important efforts in the Choosing Wisely campaign.

Respectfully,

A handwritten signature in blue ink, appearing to read "Jay S. Greenstein", with a long horizontal line extending to the right.

Jay S. Greenstein, DC, CCSP, CKTP, CGFI-L1, FMS

Chair, Clinical Compass