

Top Quality Education

The American Chiropractic Association is committed to providing vital resources and educational programs for doctors of chiropractic. By developing turn-key programs, we make it easy for chiropractic state associations and colleges to deliver top-quality educational seminars to their members and students nationwide while generating significant non-dues revenue to further serve these members.

Program Highlights

Developed by national coding and documentation experts of the American Chiropractic Association, these new educational programs are designed with chiropractic professionals in mind to deliver valuable information and direction on pressing topics. Provide your members with the knowledge they need to successfully avoid costly coding errors, negotiate with insurers, and protect their practice from claim delays, billing review, and fraud investigations. Topics include:

- *Evaluation & Management (E&M) Codes*
- *Chiropractic Manipulative Treatment (CMT)*
- *CPT Modifiers*
- *Manual Therapy*
- *Code Misuse*
- *Under/Overcoding*
- *Time-Based Codes*

Program Benefits

- *Learn from nationally recognized instructors approved by the ACA*
- *Manage routine and complex coding situations*
- *Cut insurance administrative time in half*
- *Gain CEUs where applicable*
- *Understand the importance of proper diagnosis*
- *Generate revenue for your association or college*
- *On-site supplementary materials*

Speakers and Pricing

Coding & Clinical Documentation for the Chiropractic Practice: Strategies for Success speakers are nationally recognized instructors on such topics as coding and insurance relations, documentation, reimbursement, and practice management.

Two pricing options are available to meet the unique needs of individual colleges and associations.

For more information on speakers and pricing, please visit the ACA website at www.acatoday.org/StrategiesForSuccess.

Everything you need to present a successful coding and documentation educational program right at your fingertips!

Guide doctors, chiropractic assistants, and students through proper coding application.

1. Contact the ACA at 703-276-8800 or cburke@acatoday.org to reserve a program date. ACA will then secure a speaker and mail your contract agreement.
2. Return a signed copy of the agreement with the program payment to the ACA.
3. Look for the "Seminar Confirmation Packet" to arrive in the mail once your payment is received. The packet will include a Windows Media CD which contains all the master program files needed for the seminar. The CD includes:

- √ One master copy of seminar handouts
- √ One master copy of speaker slides
- √ Sample registration form
- √ Customizable ad for electronic and print publications
- √ E-mail promotional blurb
- √ Program evaluation
- √ Coding Solutions Manual order form
- √ Speaker information

Provide your members and students with the most sought after CEU programs while generating significant non-dues revenue!



Information presented in **Coding & Clinical Documentation for the Chiropractic Practice: *Strategies for Success*** recommends the use of the American Chiropractic Association's ***Chiropractic Coding Solutions Manual*** and ***Clinical Documentation Manual***. State Associations and college bookstores that wish to provide copies of the manual for participants to purchase on-site are eligible to receive significant **bulk discounts and further increase profits from these programs while providing beneficial resources.**

Call **703-276-8800** for details.

You will also receive one complimentary copy each of ACA's *Chiropractic Coding Solutions Manual* and *Clinical Documentation Manual*.

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ACA
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Chiropractic
Association

**Coding & Clinical Documentation
For the Chiropractic Practice:
*Strategies for Success***

The answers your members' and students' need for successful coding and clinical documentation.