

## **ACA URGES CHIROPRACTIC PROFESSION, PATIENTS TO MAKE VOICES HEARD ON PRESIDENTIAL CAMPAIGN TRAIL**

*Active presence required to insure chiropractic is in forefront of healthcare debate*

*Arlington, VA:* As the presidential campaign begins to heat up, especially in Iowa and New Hampshire, the American Chiropractic Association is asking all doctors of chiropractic, chiropractic patients, and anyone else with an interest in chiropractic care, to become inherently aware of the high stakes associated with next year's election and to help make chiropractic's presence known.

Candidates are starting to become more involved in the early primary states and will become even more visible leading up to Super Tuesday in March. To help make candidates better aware of issues facing chiropractic and chiropractic patients, ACA is urging the profession to consider the following:

- Attend a campaign rally where the candidate will appear in an "open forum" type of event. Many times these events may require registration, but attendees are free to ask candidate's views on any number of issues. These events serve as great opportunities to express your views and ask a candidate for their opinions on chiropractic.
- Go to a 'house party' with your friends, colleagues and neighbors. Candidates are often very receptive to these types of gatherings. House parties serve as an opportunity to get to know a candidate one-on-one and provide them with personal insight and first-hand knowledge related to chiropractic.
- Write letters supporting chiropractic to your local newspaper or other print media outlets. Candidates pay special attention to newspaper opinion pages and often serve as their 'first stop' in the morning. The more letters to your local newspaper that mention chiropractic, the more the candidate will learn of the importance of chiropractic in your community.

It is very important that the face of chiropractic is visible in the 2008 presidential debate, especially with national healthcare reform and full chiropractic scope for Medicare on the table soon after the new president takes office. Take the time now to become familiar with the candidates and take an active role in enhancing the health of your patients and your profession! Above all, **BE VISABLE!** Let the candidates, *and their staff*, know that chiropractic is a vital part of the community.

Questions? Contact the ACA Department of Government Relations at 703-812-0224 or [gr@acatoday.org](mailto:gr@acatoday.org).

Yours in health,



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